

Minutes
Missoula Civic Television Advisory Commission
September 21, 2015
2:00 pm – 3:00 pm
Mayor's Conference Room

Commission Members in Attendance: John Rettenmayer (Chair), Ed Childers, Jen Sauer, Hatton Littman, John Firehammer, Ginny Merriam and Jean Zosel

Commission Members Absent: Bruce Tribbensee and Annelise Hedahl

Others in Attendance: Heidi Bakula and Joel Baird (MCAT Staff)

1. The minutes of June 15, 2015 and July 20, 2015 were approved as corrected.
2. Public Comment – None
3. Introductions
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded
*Identify events for MCAT to record/televise

Current Programming

- MCPS – PSA's on Smart Schools
- MCPS – Open house and website for the district
- Library Capital Campaign
- Office of Neighborhoods Candidate Forums
- County Commissioner Interviews
- Eat Smart Campaign – Health Department
- Judge Recruitment
- George Ybarra – about his new art piece in Silver Park
- Meter Replacement – Anne Guest
- Crosswalk Countdown PSA's – Greg Amundsen
- Bicycle and Pedestrian Safety

New Programming

- MCAT is filming candidate forums
- More PSA's regarding the crosswalk countdowns – how to use them correctly
- Possible mini movies:
 - How to use new downtown parking meters
 - Public Figures
 - Parking Enforcement Officer
 - Coffee Talk at a parking meter
 - Downtown Ambassadors, BID members or MDA members
- Homecoming Parade will be filmed live
- Immunization Changes by legislators for MCPS – all schools must be compliant by October
- MCPS now has to stock epinephrine for students and a training video would be helpful for MCPS staff. Would the commission support giving MCPS hours for the video? The commission agreed that this would be good use of MCAT hours and supported Hatton Littman's request.

- School Bonds – what schools are doing and when if the bonds pass
- Native American Heritage Day at the schools and university
- Information on the planetarium show every other Friday at the university at 6:30 pm and 8:00 pm

b. MCAT's annual report for 2014 is complete and the commission approved Ginny Merriam's introduction.

5. New Business - None
6. MCAT Board Comment
7. Set agenda for next meeting

Held Items

Respectfully Submitted by,
Heidi J. Bakula, Executive Assistant