

**Mayor's Downtown Advisory Commission
Minutes
January 6, 2015**

Commission Members in Attendance: Ginny Merriam (City of Missoula), Keithi Worthington (Deputy City Attorney), Travis Mateer (Poverello Center), Michael Moore (Reaching Home: Missoula's 10-Year Plan to End Homelessness), Margaret Borg (Retired Attorney), Laurie Johnson (Downtown Ambassador), Rob Scheben (Police Department), Melinda Mason (WORD), Bryan Von Lossberg (City Council), Jenny Montgomery (Montgomery Distillery), Eran Fowler Pehan (Poverello Center), Jason Wiener (City Council), Melanie Brock and Dan Cederberg (Downtown Attorney)

Commission Members Absent: Sue Wilkins (Missoula Correctional Services), Jon Wilkins (City Council), Caitlin Cople (City Council), Michele Landquist (County Commissioner), Paige Livingston (One Eleven), Barbara Wickel (Missoula Interfaith Collaborative), Melissa Gordon (Grants) and Susan Hay Patrick (United Way)

Others in Attendance: Nicole Rowley (County Commissioner), Heidi Bakula (City of Missoula)

Approval of Minutes: The minutes of November 7, 2014 & December 2, 2014 will be reviewed at a later date

1. Public Comment – None

2. Special Presentations - None

3. Committee Updates

➤ Crime and Prevention – Keithi Worthington and Rob Scheben
Packaged liquor sales project

- Keithi Worthington said that she and Rob Scheben had met with the police chief and the mayor about their proposal. Both the mayor and the police chief support the list and the limitation on packaged liquor sales. The hard part is figuring out how to roll this out to local businesses. One concern is for the public to perceive that these ideas came from the police department. They want to show that it's coming from the mayor and MDAC.

Dan Cederberg said the first step is to get endorsements from the Business Improvement District (BID) and Missoula Downtown (MDA) than others may follow their lead.

Travis Mateer suggested coming up with a way to support those businesses that are complying. Maybe advertising for those that are participating.

Keithi stated that there have been no challenges from the ACLU on the proposal for limiting alcohol sales since it does not single out a protected class of individuals. She and Rob were still working on the single serve guidelines. Also they are thinking about a way to acknowledge those businesses who participate.

➤ Real Change Promotion – Ginny Merriam
Intern proposal for university student education project

- Melanie Brock is still working to find an intern from the university to work on a Real Change Promotion campaign during the spring semester. The intern would work out of the Downtown Partnership office. At this point the position has been posted on a board at the university and the information will also be emailed to the marketing majors. Laurie Johnson asked about using city hours to create an MCAT presentation on panhandling to take to interested parties/businesses for education purposes.

➤ Built Environment – Margaret Borg & Ginny Merriam
Art Park update

- Ginny Merriam is still working with the Art Park Subcommittee to address issues such as parking, policing and park maintenance. She is also going to the Business Improvement District board to discuss the art park. The parking commission was able to find additional parking for the area and the parks department is working on a design to minimize crime. Rob Scheben of the police department will be meeting with Donna Gaukler about this.

➤ Human Services – Jason Wiener and Susan Hay Patrick
Reaching Home update from Michael Moore

- Michael Moore explained that the Housing First Task Force met for a brainstorming session. They are now looking at a way to finance the program. There is an interested local developer who is going to a conference in Denver where tax credits and financing for housing will be discussed. Michael's next step is to bring his report to council and invite the press. The report will be a great tool to use to educate the community.

John Floridis held a benefit concert for Reaching Home that raised \$1,000.

➤ Updates on other projects
Downtown Police Officer Project – Dan Cederberg & Jon Wilkins

- Dan Cederberg is currently waiting to hear back from the police chief on staffing suggestions. The Downtown Business Improvement District (BID) members are interested in meeting with the mayor, someone from the parks department, and the police chief. One idea is to hire Community Safety Officers (CSOs) instead of a police officer. They may or may not need the CSO year round, mainly April – October.

Help 10 People – Bryan von Lossberg

- Bryan von Lossberg went to a Crisis Intervention Team (CIT) meeting and visited with Erin Kautz and the board. CIT trains individuals on how to deal with crisis situations, or used to. Currently they are reassessing their strategic plan and Bryan is not sure they are the right group to work on this project. CIT builds relationships with mental health and law enforcement services and provides data and understanding when it comes to service providers. The data from CIT will help make resources more effective since funding is an issue. Interactions between services are difficult because of confidentiality of the individuals needing the services.

Van for Homeless Outreach Teams – Jason Wiener and Eran Fowler

- Jack Stucky of vehicle maintenance is currently looking for a retired van to be donated by the city and should have one available in two weeks.

Respectfully Submitted,
Heidi J. Bakula
Executive Assistant

Date of Next Meeting
Jack Reidy Conference Room
February 3, 2015