

Minutes
Missoula Civic Television Advisory Commission
October 20, 2014
2:00 pm – 3:00 pm
Mayor's Conference Room

Commission Members in Attendance: John Rettenmayer (Chair), Ed Childers, Ginny Merriam and Jean Curtiss

Commission Members Absent: John Firehammer, Hatton Littman, Annelise Hedahl, Jen Sauer and Joel Baird (MCAT Staff)

Others in Attendance: Heidi Bakula, Kay Rabil (MCAT Staff)

1. Introductions
2. The minutes of June 16, 2014, August 18, 2014 and September 15, 2014 were not approved – no quorum present
3. Public Comment – None
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded
*Identify events for MCAT to record/televis

Current Programming

- City Growth Policy – discussion on mapping the city's assets. The first meeting was good but not many people attended.
- Ron Scholl – Mid-term election voting.
- Our Missoula – 15 minute promotional interview about the mapping project (Laval Means and Tom Zavitz)
- MCAT Channel Change – received \$5,000 to use for advertising. Will advertise on buses, in the Missoula Independent, the Missoulian and on Public Radio
- Wake Up Missoula
 - Hillview Way SID
 - On Street Parking Plan
 - Missoula Arts and Cultural Plan

New Programming

- Stories and Stones Sunday, October 26th at 12:30 pm
- County Growth Policy
- Health Board Meeting about Ebola was filmed and will be broadcasted on MCAT on October 25th and 26th

5. New Business

Kay Rabil of MCAT asked the members of MCTAC if they wanted to tour the new TV/Broadcast/Media facility at Sentinel High School. She wanted the commission to see it before the 2015 opening. Everyone agreed so she said she would make arrangements.

6. MCAT Board Comment

7. Set agenda for next meeting

Held Items

Respectfully Submitted by,
Heidi J. Bakula, Executive Assistant

Date of next meeting: November 17, 2014