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# PRESS RELEASE

For immediate release from October 10 through October 20, 2012

## Parks and Recreation to host 13th annual Fall Family Fest on October 20

Missoula children and their families are invited to the 13<sup>th</sup> Annual Fall Family Fest and Kaboom! Play Day from 1 p.m. to 4 p.m. at McCormick Park on Saturday, October 20, 2012.

The traditional fall festival, hosted by Missoula Parks and Recreation, includes hayrides, a great pumpkin hunt, a wide variety of crafts, s'mores, face painting, sack races, a cake walk, parachute and cooperative games, cider pressing, live music with local musician Tom Catmull and much more. As a nationally recognized "Playful City USA," Missoula celebrates Kaboom! Play Day as part of Fall Family Fest to help build awareness for the importance of play and bring old-fashioned fun to our community. In addition to the free games and activities, food and beverage concessions will be available at the event.

Fall Family Fest/Kaboom! Play Day is great fun for all ages. The suggested donation is \$1 per person, and proceeds benefit "Share The Fun" Youth Recreation Grants. Call 721-PARK or visit [www.missoulaparks.org](http://www.missoulaparks.org) for more information. The festival is sponsored by Missoula Parks and Recreation, U104.5 and Montana Radio Company, Missoula Urban Demonstration Project, Caras Nursery, Just Poppin' Kettle Corn, Triple W Equipment, Tom Catmull, Kaboom.org and many other generous local businesses and organizations.

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