From:	Bryan Cohen
To:	Grp. City Council and City Web Site
Subject:	Policy Proposal
Date:	Tuesday, January 4, 2022 10:44:14 PM

Dear City Council Members,

I wanted to contact you today to urge you to switch all of Missoula employees' computers to the Ecosia search engine. This is an alternative to Google that plants about 30 million trees every year. I estimate that if they switch all of their computers to Ecosia, about 15,000 trees will be planted every year. It takes less than a minute to change the default search engine on a computer, so there is little to be done to create so much change. A referral code can also be given to track the number of searches and the number of trees you plant every month. I run a campaign at the University of Montana centered around Ecosia that has already planted 600 trees in 3 months.

We need to fight climate change so that my generation can live the life that you have lived. Being only 18 years old, I am not able to do much, but with Ecosia I can. If Ecosia is able to plant more trees, they can fund a tree planting site in Montana, helping our economy and creating jobs.

Some background about Ecosia: They are 12 years old, have planted over 140 million trees, give 50% of their revenue/80% of their profits to tree planting sites, and are a completely private search engine. Furthermore, they have over 9,000 planting sites, invested almost 16,000,000 dollars, and have over 15 million users. In addition to this, Ecosia is a non-profit organization that can never be sold, so they can never be corrupt.

I hope you will switch the computers' default search engine to Ecosia. We need to save the Earth because it's the only one we have.

Sincerely,
Bryan Cohen