From:	CB Pearson
To:	Grp. City Council and City Web Site; Mayor Staff
Subject:	Which Missoula Kids Will Be Left with a E-cigarette Only Ordinance
Date:	Wednesday, November 4, 2020 2:18:17 PM
Attachments:	image002.png Which Missoula Kids Will Be Left Behind 11.4.2020.pdf

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Dear Members of the City Council and Mayor Engen:

In advance of the Public Safety and Health Committee hearing today on E-cigarette only draft ordinance we have prepared the following fact sheet.

A Missoula Flavored Tobacco Restriction that restricts only the sale of flavored e-cigarette products will not protect hundreds of Missoula kids who use other flavored products. Especially those kids who are the hardest to reach.

According to the 2019 Montana Youth Behavioral Survey:

- **254 Missoula kids currently smoke cigars.**
- **167 Missoula kids currently use smokeless tobacco.**
- **160 Missoula kids smoke cigarettes (including menthol products).**

It is for these reasons Montana Kids vs Big Tobacco – a statewide coalition of public health groups opposes these new changes. A comprehensive policy is the only way to protect all kids from flavored tobacco products.

Thank you I hope the information is helpful to you.

My best,

CB Pearson

Campaign Manager

C.B. Pearson
Senior Vice President

101 East Broadway, Suite 410, Missoula, MT 59802
P.O. Box 5800 | Missoula, MT 59806
406-549-2848 (o) | 406-544-0032 (m) | cbpearson@mrss.com
www.mrss.com | Facebook | Twitter