

MISSOULA PUBLIC ART COMMITTEE MEETING
Tuesday, November 19, 2019, 4 - 6 PM
Jack Reidy Conference Room
Missoula Council Chambers
140 W Pine

Committee Members Present: Stoney Sasser, Patricia Thornton, Dennis Lippert

Committee Members Absent: Courtney LeBlanc, Lisa Simon, Joseph Kellogg, Heather Harp, Kathi Olsen, Peter Lambros

Others Present: Kirsten Paisley (Staff)

Guests: Jimmy Grant, Dani Vasquez, Ekoo

1. Call to Order
2. Guest(s)
 - a. Jimmy Grant, Presenting: Missoula Downtown Heritage Interpretive Plan
 - i. Unseen Missoula program came after Mer. Started to do more tours throughout downtown.
 - ii. Jimmy does a lot of this for museums or start parks, but we are trying to apply that thinking to downtown. How can we preserve our heritage in a way that people respect the memory and experience the spirit of Missoula.
 - iii. Started last January. Provides roadmap for communicating our heritage.
 - iv. Identifies stories we want to tell and how we want to tell them.
 - v. Advisory committee was formed, and the public was involved. Talked to about 1,000 or more people. They connected with the Salish Community through the culture committee.
 - vi. Overall Theme: Downtown Missoula is a gathering place.
 - vii. Other themes: Landscape, create and exchange, Community Life, Memory and Experience
 - viii. Plan focuses on connectivity. They propose to identify 4 heritage interpretation anchors. MAM, Library, ZACC, Caras Park.
 - ix. Wayfinding system – will incorporate interpretation system.
 - x. They want to establish a Heritage Trail, similarly to the one in Boston. Downtown Master Plan calls for trails.
 - xi. Unseen Missoula: has the pop-up museum. The plan calls for maintaining museum space for exhibitions and expanded tours.
 - xii. Heritage Program Coordinator – new position or additional responsibility?
 - xiii. Heritage Tree Program – Parks & Rec will take on this responsibility.
 1. Hoping to create a digital registry of trees
 - xiv. Actions related to Downtown Master Plan:
 1. “Stay authentic. Stay original”
 2. Downtown for everyone
 3. Pop-up exhibits
 4. Native art by native artists
 - xv. Draft plan available for review:
 1. <https://www.missouladowntown.com/heritage-interpretive-plan/>

- xvi. Jimmy at jgrant@hrassoc.com would love to hear feedback. He welcomes any/all feedback. They are hoping to take feedback in the next month before it is approved by the City and other entities at the end of the year.
 - xvii. Stoney: Will AR or VR be incorporated? Jimm: yes. Next Exit History is the ap we are using and want to continue to develop. The problem with the ap right now is that it isn't getting much traffic. Hopefully we can continue to improve this ap to include more education and information on art and historic sites downtown.
 - xviii. Implementation is key. There will be a later breakdown of responsibilities.
3. Housekeeping/Term Limits/Absences: Courtney
 - a. For December meeting
 4. Approval of Minutes
 - a. October 2019 Minutes
 - i. To be voted on at December meeting
 5. New PAC Logo: Courtney
 - a. For December meeting
 6. CPAL: Courtney
 - a. For December meeting
 7. Art Smart Book Club: Patricia
 - a. Talking about doing a book club that educates about the arts in our area and worldwide. Let Patricia know if we have any book suggestions.
 - b. Hoping to start the book club in January. Will have a list together by December meeting.
 - c. Patricia is also working on a word problem. Different ways to get people think about who is getting chosen to do art, and how to choose art. Things to think about when creating art.
 - d. Ekoo: Racial equity project has a monthly book club in Missoula. Every Second Tuesday at Good Works Ventures.
 8. How-to Sub-Committee: Patricia
 - a. Had one meeting with Stoney. With new ZACC she hasn't had a ton of time to focus on this.
 9. Library Mural: Courtney
 - a. For December meeting
 10. Announcements, News, or Upcoming Events
 11. Comments
 - a. December meeting: Update on Native Mural Project, Lisa
 - b. December meeting: CoMPAC Live!, Stoney
 - i. Will have a roughly blocked out timeline for this project.
 - ii. Wants to include list of expectations and responsibilities.
 12. Adjournment at 4:51 PM
 - a. Next meeting set for Dec. 17, 4 – 6 PM

The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.

Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place and enhances the quality of life of its citizens.

YEAR 1-2017 Outreach and Awareness A. Create monthly marketing PSAs B. Improve website C. Begin public art education for artists D. Make quarterly reports to council E. Establish a more formal connection to U of M art department F. Engage in community feedback

Governance A. Actively invite native representation onto committee B. Bring accounting and professional reporting to council C. Create annual planning and follow plan D. Create a catalogue and condition report E. Intentional use of staff and chair time

Quality A. Increase art call submissions

Fundraising and Project Development A. Pursue the idea of joining county B. Increase staff time C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas D. Actively seek out grant funding E. Enrich private/public partnerships

Projects A. One big project per year- form committee B. Public Art Guide C. Parking meters D. Lighting for Crossings E. Lighting for Perseverance and Passage F. Traffic Signal Boxes

YEAR 2- 2018 Outreach and Awareness A. Create a public art scavenger hunt B. Continued public art education for artists C. Create a friends of public art volunteer group D. Enrich relationships with local artists by holding artists events

Quality A. Hit maintenance harder

Fundraising and Project Development A. Continue to increase staff time B. Enrich private and public partnerships

Projects A. One big project per year B. Sculpture Park C Live art/painting and music D. Community interactive art.

YEAR 3- 2019 Fundraising and Project Development A. Continue to increase staff time B. Ask city for project specific money

Projects A. One big project per year B. Bench project