

MISSOULA PUBLIC ART COMMITTEE MINUTES

Tuesday, June 18, 2019, 4-6 PM

Conference Room

MCT Center for the Performing Arts

200 N Adams St

Committee Members Present: Courtney LeBlanc, Stoney Sasser, Lisa Simon, Cathay Smith, Willow Kipp, Kathi Olson (at 5:35)

Committee Members Absent: Peter Lambros, Patricia Thornton

Others Present: Kirsten Paisley (Staff)

Guests:

1. Call to Order at 4:13 PM
2. Guest(s): None
3. Housekeeping – Courtney
 - a. Welcome to Willow. We need to check out our bylaws. Next month we will discuss if we are comfortable moving forward in this direction.
 - b. Staff person role. Courtney met with the Mayor and with Tom about this position. Tom is Kirsten's immediate supervisor, but she works for Arts Missoula, SPARK!, and PAC. The PAC doesn't manage her time. The policy is now if you need to schedule Kirsten's time, you email her and CC Courtney. Tom will manage Kirsten's time to be sure she is within her limits.
 - c. Meeting Absences. Are we interested in having term limits for this committee? How many meetings can you miss before you are not on the committee anymore? We need to agree upon a reasonable rule. It might be nice to have a veteran committee member mentor the newer ones until they feel they have a handle on processes.
 - d. Dennis Lippert. Architect who is also a stained-glass artist and restorer. Do we possibly need another person with experience in law? Cathay will send out feelers for that kind of person.
 - e. PR for public art. Should there be a PR packet for artists that guides them to tagging PAC in photos so we can share progress. Let's talk more about PR in July.
4. Approval of Minutes
 - a. April 2019 minutes
 - i. Lisa motions to approve the minutes. Cathay seconds. Minutes approved.
 - b. May 2019 minutes
 - i. Stoney motions to approve minutes. Lisa seconds. Minutes approved.
5. Willow's Project – Courtney/Willow
 - a. Willow has 4-5 other native artists she wants to bring into this project. Willow is hoping each artist can have a separate piece throughout town, but the language connects them. Each tribe doing a different piece with a word from their language. This would tie into the Heritage Plan in connection with the Master Plan. The goal is to try to represent each tribe, but to start small with the local artists that we do have. Willow will start talking to artists about starting to dream up ideas.
 - b. Kris Komar might be worth reaching out to.

- c. We need to figure out budget for this project.
 - d. Could this tie into the “Welcome to Missoula” board?
6. Committee \$3,000 and \$20,000 ideas
- a. Cathay 1: a legal project requiring any surface over a certain size to devote space to public art.
 - b. Cathay 2: a couple “Welcome to Missoula” pieces recognizing where we are.
 - c. Lisa 1: Missoula’s Beastiary. How can we effect the most people, and really make art accessible? Having a cut-out where people can stand behind for a photo op. It would be on wheels and can be moved to different locations. This could come out at markets, events, sits in the Mayor’s office a while. At the bottom it would say City of Missoula Public Art Committee with some hashtags. ZOULABEAST, OCTAVIUS BELCHIMOUS... We could coordinate with other organizations as PR for both organizations. Could also get on board with tourist destinations. We could hand over maintenance to that organization. Online you can adopt a beast, sponsor a beast... etc.
 - d. Lisa 2: Would also like to see “Welcome to Missoula” signage. From different eras might be fun. We could regularly fund signs for entrances/exits of Missoula.
 - e. Lisa 3: We need to put City of Missoula Public Art on the TSB’s. Stoney has concerns about the TSB art being branded by the Public Art Committee. We need to do this thoughtfully.
 - f. Stoney 1: Large scale murals are of interest right now. Stoney would like to see possibilities for younger, more inexperienced artists, able to apprentice for some of these larger-scale murals under experienced artists. She would also like to see a focus on native culture and artists.
 - g. Stoney 2: Continuing to support the performance-based art project. We could also bring in a community tagging wall. If we can provide a space and guidelines that would be great. We could maybe offer certain resources too; masks, stencils, etc.
 - h. Willow 1: \$3,000 project: she wanted to revisit the airport project. Doing an indigenous walkway for people visiting Missoula.
 - i. Willow 2: \$20,000 project: An Indigenous Art Market for the summer months. We have a great set up to do something like this. Santa Fe has a great Indigenous Art Market. Lisa: Destination Missoula has an art committee; they have been teasing the idea of a white tent event for a while. This idea would fold into this nicely. Screening artists would be necessary to be sure we don’t get hobbyists.
 - j. Courtney 1: \$20,000 plan would be for an art walk incorporating all art forms. Different locations, wine walk too. At the end you could purchase art.
 - k. Courtney 2: \$3,000 plan would be to continue working with Flagship program and Parking Commission. Exposing more kids at a younger age to art in a more public way.
7. Yearly Goals
- a. Didn’t do a ton of fundraising
 - b. Haven’t actively been seeking grants/funding.
 - c. We need to up our PR. We need to extend outreach significantly before we try to do a Kickstarter campaign.
 - d. Cultivating opportunities to involve more people will get more people excited to get involved. Need to work on relationships with the community to become more prevalent.
 - e. Currently we only have 300 followers on Facebook. We could possibly put aside money to boost monthly posts.
 - f. We have done well with projects for this year.

- g. Public Art Guide is doing great
 - h. Parking meter project fell off.
 - i. Outreach and awareness – didn't do much here
 - j. Live art project – going successfully so far, thanks to Stoney's project!
 - k. Scavenger hunt didn't pan out because the art ap wasn't great. Cathay has a guide flipping ap that might be nice for the – Online Flipbook
8. Announcements, News, or Upcoming Events
- a. We will ask Scott to come in and interpret our yearly budget for us.
 - b. Let's discuss and prioritize goals in July.
9. Comments
10. Adjournment at 5:58 PM