

Minutes

Missoula Civic Television Advisory Commission

September 17, 2018

Commission Members in Attendance: Megan Robson, Heather Harp, Ginny Merriam, Jen Sauer, Anne Hughes, Chris Badgley, Lisa Mecklenberg Jackson, Hatton Littman and Bruce Tribbensee

Commission Members Absent: Stacie Anderson

Others in Attendance: Joel Baird (MCAT Staff) and Heidi Bakula (Mayor's Office)

1. The minutes of June 18, 2018 were approved as submitted.
2. Public Comment - None
3. Commission Member Comment

Joel Baird discussed the data that the Buske Group collected for the contract negotiations with Charter.

- 29% of the 735 respondents said they had a cable television subscription.
- Of the 213 Charter subscribers about half – 106 – said they had a cable subscription for over 5 years.
- Negative comments about Charter outnumbered positive comments, 87 to 18.
- The ratings indicated a high satisfaction rate with MCAT's services.
- MCAT can produce a majority of programming in high definition (HD) but Charter has not provided the ability to deliver the programs in HD to the viewer.

4. Old/Continuing Business

- a. Review current programming schedule that has been recorded/is being recorded

Old

See attached list for previous programming.

New

- Tax Bill Explainer – Tyler Gernant – once new tax bills are mailed out in November/May
- High School Sports – MCAT has been vetted and MCPS wants to allow MCAT to broadcast sporting events live
- Max Baucus

- Opioid Epidemic – Open Aid Alliance or the Attorney General had a great presentation at City Club
- Narconon in Police Cars
- Cold Weather Resources for Low Income Folks – weatherization loan program – contact the Human Resource Council
- ADU’s and Process
- Surcharges in Municipal Court
- Open Space Bond - Maintenance Levee
- Trails Show
- Election Day and Navigation at the Fairgrounds

5. New Business

- a. Report on the Hours – Joel Baird

The report on the hours will be discussed at the October meeting.

6. Set agenda for next meeting

Respectfully submitted,
Heidi Bakula,
Executive Assistant



Follow Up From June 18,

2018 MCTAC Meeting

Montanans for Immigrant Justice, yes and lived streamed June 20th 5pm Missoula County Detention Center Mullan Road ***Yes we did that for Missoula Rises***

Profile of downtown with Randy Krastel Downtown Police Officer ***talked to Randy and a show is in the works for Autumn***

Adaptive Recreation Clinic Summit Independent Living ***No response--invited them to fill out a Media Assistance Grant form.***

Profile of MDA & BID Downtown Ambassador Dave Chrismon ***Yes did it with Dave!***

Tyler Gernant and me, explain tax bills Do a show with me, Tyler, Ginny & Anne ***haven't done this***

Institute on Tourism and Recreation--profile of attractive Missoula ***haven't done this***

Glacier Ice Rink Story & Tour ***yes--set up for Autumn when there is ice!***

Human Trafficking, highlight of the conference MCAT recorded in the spring Guy Baker as host from Police Dept of excerpts or just make a PSA for signs of human trafficking in Missoula ***started reviewing footage***

Fort Missoula Regional Park Phase 2 grand opening July 23rd drone use for overhead? ***participating in the media preview on July 17th***

Update on Russell road & bridge construction ***Yes, met Darrell Williams of MDT & made a show.***



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MCAT Government Hours FY18

5:21 PM

07/11/18

Missoula Community Access Television Time by Item July 2017 through June 2018

	<u>Jul - Sep 17</u>	<u>Oct - Dec 17</u>	<u>Jan - Mar 18</u>	<u>Apr - Jun 18</u>	<u>TOTAL</u>
1-Meeting Cov					
No job assigned	<u>132.00</u>	<u>137.25</u>	<u>130.25</u>	<u>155.75</u>	<u>555.25</u>
Total 1-Meeting Cov	132.00	137.25	130.25	155.75	555.25
2-City Hrs Administration					
No job assigned	<u>6.00</u>	<u>10.00</u>	<u>9.00</u>	<u>6.00</u>	<u>31.00</u>
Total 2-City Hrs Administration	6.00	10.00	9.00	6.00	31.00
3-City Mess Board					
No job assigned	<u>27.00</u>	<u>26.00</u>	<u>29.00</u>	<u>26.00</u>	<u>108.00</u>
Total 3-City Mess Board	27.00	26.00	29.00	26.00	108.00
4-City Program Sched					
No job assigned	<u>27.00</u>	<u>26.00</u>	<u>26.00</u>	<u>26.00</u>	<u>105.00</u>
Total 4-City Program Sched	27.00	26.00	26.00	26.00	105.00
5-Mag Style Prod					
No job assigned	<u>36.50</u>	<u>8.00</u>	<u>45.00</u>	<u>76.00</u>	<u>165.50</u>
Total 5-Mag Style Prod	36.50	8.00	45.00	76.00	165.50
TOTAL	<u><u>228.50</u></u>	<u><u>207.25</u></u>	<u><u>239.25</u></u>	<u><u>289.75</u></u>	<u><u>964.75</u></u>