

Minutes

Missoula Civic Television Advisory Commission

January 22, 2018

Commission Members in Attendance: Megan Robson, Anne Hughes, Chris Badgley, Ginny Merriam, Hatton Littman, Heather Harp, Stacie Anderson, Bruce Tribbensee and Lisa Mecklenberg Jackson

Commission Members Absent: Jen Sauer

Others in Attendance: Joel Baird (MCAT Staff), Derek Goldman (MNR Consultant for MCAT), Ellen Buchanan (Missoula Redevelopment Agency) and Heidi Bakula (Mayor's Office)

1. The minutes of November 20, 2017 were approved as submitted.
2. Public Comment - None
3. Commission Member Comment

Hatton Littman discussed Missoula County Public School (MCPS) athletics. There had been an onslaught of people wanting to film MCPS athletics. MCPS established a bidding system and anyone interested in filming now needs to submit a proposal to MCPS and there is a scoring mechanism in place to score the proposals.

Joel Baird said that MCAT's Community Leaders and Stakeholders Meeting will be held on Tuesday, February 6th at 3:00 pm in the Missoula Public Library large meeting room. The meeting will be led by Sue Buske of The Buske Group. The Buske Group is a highly experienced communications consultant. This will assist MCAT and the City of Missoula in planning for the future cable and communications needs of the community during the upcoming Spectrum (Charter) cable franchise renewal process.

4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

See attached document for previously recorded items.

New

- Film About Topics that MRA Board is Currently Discussing
- Bicycle Trail Information – Ben Weiss
- Clarity of Rules for Bicyclists in Crosswalks and Sidewalks – Ben Weiss
- Global Public Health Series
- Missoula Cops – Homeward is the Sponsor

- Human Trafficking
- Coffee With a Cop
- Discuss Filming with a Person Embedded in the Homeless Community to See What a Day in the Life of a Homeless Person Looks Like
- Accessory Dwelling Units and Affordability
- Property Taxes

b. Quarterly Report on the Hours

Joel Baird gave the commission a handout on the breakdown of total hours used for 2016 and 2017. See attached document.

5. New Business

a. Elect New Chair and Vice Chair

Megan Robson discussed the need for a new chair and vice chair for MCTAC. Bruce Tribbensee offered to be vice chair and Megan offered to be chair if no one else was willing to make a nomination. Lisa Mecklenberg Jackson made a motion for Megan Robson to be chair and for Bruce Tribbensee to be vice chair. Heather Harp seconded the motion and the vote was unanimous.

b. Discuss Using Civic Television Hours to Record Missoula Redevelopment Agency (MRA) Board

Ginny Merriam explained that city council member Michelle Cares had previously asked commission members about spending hours to record the MRA Board. Ellen Buchanan, Director of the Missoula Redevelopment Agency office, attended the meeting to discuss the issue. Ellen said that it's a city board and the meetings are tape recorded and summary minutes are posted to the city website. Ellen's concern is that MRA Board is very collaborative and she felt that would be lost if board members had to hold meetings in city council chambers since that is mainly the place where meetings are recorded by MCAT.

- The city had only used 444 hours in 2017 so the city still had hours that could be used.
- MRA Board meets almost monthly for at least two hours.
- Hatton Littman wondered why this topic had even come up, was there public concern over the issue? Ginny Merriam answered that there was no problem that they were aware of.
- Broadcasting the meeting had mostly to do with having transparency in government since council heard about that so often from the public.
- Joel Baird stated that it would be awkward but not impossible to record meetings in the Hal Fraser or Jack Reidy Conference Rooms.
- The public mostly showed up to MRA Board meetings for controversial items and then they leave.

- Ellen wondered about what they would do when there were people conferencing in to MRA Board meetings. Joel said he just needed a day's notice to handle conference calls.
- The meeting would not be live streamed because the connection is not fast enough to do that, plus you would have to pay for simultaneous logons.
- Derek Goldman thought it would look good to use up existing hours for the franchise negotiations and it would be good before the audit.

Hatton Littman made a motion for MCAT to televise board meetings for February, March and April to be recorded for later broadcast on channel 190. Lisa Mecklenberg Jackson seconded the motion and the vote was unanimous.

6. Set agenda for next meeting

a. February Meeting Falls on President's Day

The next MCTAC meeting will be held on Monday, February 26th at 2:00 pm in the Mayor's Conference Room.

Respectfully submitted,
Heidi Bakula,
Executive Assistant



Activity Report for MCTAC January 22, 2017

For University of Montana

Montana Museum of Art & Culture "The Great War and its Art" Lecture
UM Percussion Ensemble, Fall Percussion Concert
Irish Studies, "Ceolchoirm Na Nollaig" A Christmas Concert
Irish Studies Irish History lecture by Professor Ruan O'Donnell
UM School of Music, UM Symphonic Winds Ensemble & Concert Band
UM Alumni Association, Community Lecture Series
UM Alumni Association, 125th UM Charter Days Awards Ceremony
Maureen & Mike Mansfield Center, 2018 Art of Diplomacy Conference
UM Global Public Health Program "Nutrition in Humanitarian Emergencies"
College of Visual and Performing Art, "Meredith Monk-A Celebration Service"

For Missoula Public Library

Missoula Live hosting Honore Bray on upcoming Library Events (1,500 FB Views)

For City of Missoula

Sponsored by The League of Women Voters, "Missoula Water-Where Are We Now?"
Public Works Programs (2,100 FB Views)
Reaching Home, City of Missoula, "Homeless Memorial Day 2017"

For Missoula County

Bonner Milltown History Center & Friends of Two Rivers, "Making Certain It Goes On," prose and poetry of Bonner and The Blackfoot
City-County Public Health, Missoula Forum for Children and Youth, "Medication Safety" (1,200 FB Views)

For MCPS

Hellgate Wind with Washington 8th Grade Band
Missoula Youth Orchestra and Missoula Youth Symphony at Hellgate High School
Sentinel High School Band Holiday Concert
Big Sky Choir
Hellgate High School Choir Winter Concert at Dennison Theatre (1,700 FB views)
Hellgate Bands Holiday Concert
Big Sky Bands Winter Concert

Sentinel Orchestras Winter Concert

Hellgate Orchestra Winter Concert

Hellgate v Genesis Prep from Post Falls Idaho Boys & Girls Basketball (2,900 FB views)

Sentinel v Big Sky Boys Basketball (3,500 FB Views)

Sentinel v Bozeman Hawks Basketball (3,200 FB views)

Sentinel v Stevensville (5,100 FB Views)

**Missoula Community Access Television
Time by Item
January through December 2016**

	<u>Jan - Dec 16</u>	
1-Meeting Cov No job assigned	<u>625.25</u>	
Total 1-Meeting Cov		625.25
2-City Hrs Administration No job assigned	<u>61.00</u>	
Total 2-City Hrs Administration		61.00
3-City Mess Board No job assigned	<u>90.00</u>	
Total 3-City Mess Board		90.00
4-City Program Sched No job assigned	<u>96.00</u>	
Total 4-City Program Sched		96.00
5-Mag Style Prod No job assigned	<u>85.00</u>	
Total 5-Mag Style Prod		85.00

*total city hours
957.25*

**Missoula Community Access Television
Time by Item
January through December 2017**

	<u>Jan - Dec 17</u>	
1-Meeting Cov No job assigned	<u>606.25</u>	
Total 1-Meeting Cov		606.25
2-City Hrs Administration No job assigned	<u>70.00</u>	
Total 2-City Hrs Administration		70.00
3-City Mess Board No job assigned	<u>105.00</u>	
Total 3-City Mess Board		105.00
4-City Program Sched No job assigned	<u>106.00</u>	
Total 4-City Program Sched		106.00
5-Mag Style Prod No job assigned	<u>76.00</u>	
Total 5-Mag Style Prod		76.00

*total city hours
963.58*

**Missoula Community Access Television
Time by Item
October through December 2017**

	<u>Oct - Dec 17</u>	
1-Meeting Cov No job assigned	<u>143.25</u>	
Total 1-Meeting Cov		143.25
2-City Hrs Administration No job assigned	<u>10.00</u>	
Total 2-City Hrs Administration		10.00
3-City Mess Board No job assigned	<u>26.00</u>	
Total 3-City Mess Board		26.00
4-City Program Sched No job assigned	<u>26.00</u>	
Total 4-City Program Sched		26.00
5-Mag Style Prod No job assigned	<u>8.00</u>	
Total 5-Mag Style Prod		8.00

*total city hours
217.25*