

MISSOULA PUBLIC ART COMMITTEE MINUTES

October 17, 2017 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

Committee Members Present: Peter Lambros, Kathi Olson, Doug Olson, Taag Peterson, Courtney LeBlanc, Cathay Smith, Julie Armstrong, Kia Liszak

Committee Members Absent: Helen Hallenbeck

Others Present: Becca McCarron (ARTS Missoula), Art Leaders joining Kia Liszak: Ap & Embe, Maryann Bonjorni (UofM School of Art), Matt Lawson (City of Missoula), Peace Symbol Sculpture Group: Betsy Mulligan-Dague (Jeannette Rankin Peace Center), Jamie Hoffman (Retired Architect with Peace Sign), Jon Kienberger (General Contractor), David M., Shirley Juhl (Gild Brew - 515 South Higgins)

1. Call to Order 4:06pm

2. Public Comment

Matt Lawson from the City of Missoula:

- a. Julie welcomes Matt Lawson, Facilities Manager with the City of Missoula. He explains that the City Policy Committee will meet and determine if hanging student art in city buildings is ok. They already have buy in from the Mayor. This Committee will let Matt know whether it is ok, and Matt will then move forward in finding available space with Julie & Maryann. This is in collaboration with the City and University. *Julie explains agreement with MAM that will be our agreement we use with artists.
- b. Policy Committee will approve (or not), Matt and team will find spaces, then art call will be drafted, and then a selection committee will determine what art gets put on the walls, and so on. Julie says the Policy Committee's decision may be made 10/31/17 at the latest. The City will also need to accept liability for art going on the walls. There may be some sort of criteria for artists to adhere to (no hate symbols on city walls, etc.)
- c. Once Matt hears from the Policy Committee, Matt & Maryann will make a worksheet for different spaces (location, contact, art scale, etc.). Committee suggests that Becca look through past minutes for any location spaces that may have been suggested.
- d. Julie suggests that maintenance of works/walls should be addressed as well.
- e. Maryann reminds the committee that this art call was discussed to be for students as well as emerging artists in order for them to understand the Public Art Process. Peter explains that the Mayor would like PAC to build a stronger relationship with UofM. So, perhaps this first art call go-around will be directed to students, and it will be written in such a manner that it can be expanded eventually to emerging artists, etc.
- f. PAC (Kathi & Taag) will draft an art call and Maryann will approve it/edit/make suggestions on behalf of the student body. Peter thanks Maryann for attending meetings. Maryann will not be available after December, so Peter asks that she suggests someone else PAC may be in touch with from UofM.

Peace Symbol Sculpture Group:

- a. Peter asks this group of guests to brief the PAC on their topic and what they are requesting. Betsy explains that she is the director of the Jeannette Rankin Peace Center (JRPC). They are working to re-erect the iconic peace symbol that was once on Waterworks Hill. It has been safeguarded for 16 years and is currently split in dispersed pieces. There is a large community desire to have this put back together for its historical nature. They have approval and have raised over \$6,000 in the community. They currently are looking into installing the piece on the side of the building that Shirley & Dave own - across from the JRPC parking lot. This isn't 100% the location, just an option. They are also working with the an architect & contractor to install this (architect & contractor present).
- b. These guests are hopeful to have the opportunity to get this peace sign up and installed and potentially have a plaque explaining its history. There is currently a film about this sign titled, "Beyond the Divide". Betsy explains that they have had comments from around the country from people who have seen the film.
- c. Betsy says their goal is for the PAC to endorse and facilitate support for this effort.
- d. *Betsy explains some history of the peace sign on the hill*. Much of the community would love to see it reassembled.
- e. Kia asks if they have looked at erecting it back on waterworks hill? They explain that yes, they have but this piece can be controversial, so they are interested in resurrecting it without conflict. Maintenance would also be a challenge up on the hill.
- f. Kathi asks what the estimated cost for putting it on the side of a building would be? Dave says it would be material costs. Shirley and Dave explain that they are present at this meeting in order to see the plan. They are not opposed to the sculpture being on their building necessarily.
- g. *Committee asks about logistics of the dimensions of this piece and how it is being hung on the wall*. The piece would stick out 18inches from the wall. The piece would be in an alley close to the new brewery. This would potentially be a great opportunity for the brewery to use the lot by the sculpture for an outdoor/commercial space. There would be annual repair/painting required for this piece. Maryann offers Betsy and group to think about the fact that people may be tempted to climb this piece.
- h. Peter says he would be happy to put this topic on the agenda in the upcoming months. He explains that the more information they have the better. Peter explains that one important fact is locking down the location. Perhaps they would want somewhere more visible for such an iconic piece? The Peace sign group thinks this location seems to be a good compromise because folks that are interested in seeing the sculpture can go see it, but it's not putting the piece in anyone's face. There would be a large amount of foot traffic here. Also, being outside of the Jeannette Rankin Peace Center seems idyllic. Kia feels this current location they speak of seems great.
- i. PAC determines that they could potentially facilitate a community conversation if need be.
- j. Betsy explains that they haven't done any other fundraising other than the dinner that occurred this past Sunday. She will be reaching out to the director of the film mentioned above to talk

about options. She explains that their fundraising goal is \$9,000. *PAC bounces fundraising options around*. Betsy explains that this \$9,000 would allow for permitting, crane work, labor, materials, landscaping, repainting, etc. Betsy is not sure how to go about getting a permit? Betsy explains that they will figure out more of the details on their end and come back to the PAC to have them officially endorse and help them moving forward.

- k. In terms of the location that this piece ends up being installed, PAC explains that they have an easement agreement that may be helpful when it comes to legal issues.
- l. Peter asks Betsy and entire Peace Symbol group to please be in touch with Becca if they would like to be on a future agenda or have any questions.

3. No Guest(s):

4. Approval of Minutes

- a. September 19th, 2017 - *Julie makes a motion to approve September minutes. Taag seconds. All are in favor. September 19th Minutes are approved. Cathay abstains as she did not attend the September meeting.*

5. Past Art Calls/Doug's Discussion - Doug

- a. Topic tabled to November.
- b. Review of previous conversation with Maryann: Peter asks Becca to attach date objectives to agenda items so committee can keep better track of goals. **The action item with the UofM Art Call is to create an art call. Kathi volunteers to draft an art call to give to Maryann to edit.** *Julie reads email she sent to Matt & Maryann*. **Julie explains that once the Policy committee agrees to the display of student art, Julie, Maryann & Matt can get together to work up a sheet of available spaces. After this point, an art call can be created.** PAC determines that this draft should be created as soon as possible. *Becca forward Julie's email to Taag & Kathi as they will help with this process*

6. Discussion of Chairmanship - Peter

- a. Peter brings to the Committee's attention his concern with his ability to give 100% to this committee. He is very enthusiastic about the work the PAC is doing but he does not have the time to be doing PAC work outside of committee meetings. He explains that the PAC has come very far with improvements such as acquiring a staff member, the percent for art program, etc. He would like to see these things come to conclusion and the progression of the committee. This being said, he would like to bring this conversation to the table for the committee in case someone else feels they can function for the PAC more effectively than he can due to his time constraints.
- b. Peter asks if anyone else sees themselves in this position? He asks if PAC would like him to stay for 6 more months and then reevaluate? Kathi says she feels Peter is helpful with structural elements and appreciates his expertise. Julie explains that Peter would not be leaving the committee, but would be stepping down from chairmanship. Taag feels that with the help of Becca and the committee we can still function well with Peter as chair, even with his time

constraints. This said - if Peter feels he is spread too thin, Taag is comfortable with someone else stepping up as chair.

- c. Peter suggests he is willing to stay as chair through this fiscal year (end of June 2018). Peter feels that his efforts in this committee are not reflecting his best and he would like the committee's opinions on moving forward.
- d. The committee suggests the idea of having a transitional period for the next 6 months for Peter to officially still be chair, but be training someone to take over.
- e. Cathay reminds the committee of our bylaw provisions concerning chairmanship. The natural point for changing a Chair position is at the Fiscal Year.
- f. Courtney says she has the time and is willing step up as chair if the whole committee is ok with that. The rest of the PAC present express that they are not interested in chairmanship themselves.
- g. Peter explains that there are 3 options coming to fruition: 1). Committee feels they would be better served if someone else is chair immediately, Peter resigns, and Courtney takes over. 2). Committee adheres exactly to bylaws, and a new Chair election will be in June 2018. 3). The Committee will hold an election sometime between now and June 2018 to elect a "training Chair". This person will transition and train under Peter until officially taking over in July 2018. Committee is leaning toward #3.
- h. This topic will be moved to the November Agenda for an official decision to be made. The committee will vote on: the replacement of Peter as chair under the provision that he will function as chair for the next 6 or so months (until June 30th, 2018), upon which an official transfer will take place. From election to new fiscal year, a new chair will be trained by Peter. Vote will occur at November 21st PAC Meeting on this topic.**

7. Accounting - Becca

- a. Becca reviews with the PAC her accounting progress. She explains that she has been working with Scott Paasch at City Finance and will continue to work with him to get a better understanding of PAC's financial history and how to move forward.
- b. Peter and Kathi suggest to continue to look into what might not be accounted for. *Look into BID Donations FY13/14/15. *Send Julie a Meeting Notice about Tuesday meeting with Scott & Becca. Kathi suggests that Becca look into tracking revenue and expenditure by project. It would be helpful to have a general fund record as well as each project broken down.
- c. Peter explains that all of our spreadsheets will be helpful in finding holes. It is important to reconcile the past 5 years and be sure we are good to go, and then we can move forward with month to month updates. Peter also recommends that there should be a discussion about how the PAC vs. the City tracks our 3 buckets regarding the 1.5% program.
- d. Peter asks PAC if they have their login info for the PAC Google Suite. Peter asks Becca to be sure that everyone specifically has view-only privileges. Becca can then give specific committee members editing ability when necessary. *Becca please remind committee of Google Docs info.

8. UofM School of Art Relationship, Art Call - Peter

- a. [See above in Public Comment]

9. MCAT Documentary Update - Courtney

- a. Courtney reminds PAC that we had to reschedule the MCAT documentary due to hazardous air quality in September. Northside Outdoor Cinema is not showing outdoor movies again until next summer. Courtney says she will continue to pursue First Friday showing opportunities. This topic will be tabled in November, and added to December's Agenda.

10. Lighting for Perseverance & Passage Update - Taag

- a. Taag is pitching PAC's lighting proposal to MRA this Thursday. Jason DeCunzo and George Ybarra will be present. Taag asks for thoughts on the PAC's financial situation and what we could potentially contribute. For example, do we have the ability to give \$1000 for overhead costs? Peter explains that technically we have funds. But, we spent 100% of our Ybarra budget on this Ybarra Piece. Therefore, if we were not able to raise this lighting money from the MRA, we would need to look for another option. Peter feels our financial situation is worth defending vs. spending at this point.
- b. Peter explains that we should express to the MRA that we do not have the funds, but explain that we are leveraging staff time, engineering, and other expertise for free. This is an amazing piece and it deserves to be lit!

11. Kickstarter Fundraising Effort [December Letters] - Kathi

- a. Kia provided a rough draft of the letter. Kathi and Cathay will edit and PAC will discuss in November.

12. Traffic Signal Box Update - Kathi

- a. Topic Tabled.

13. Parking Meter Project - Becca

- a. Topic Tabled.

14. Yearly Goals Discussion [Catalog & Condition Reporting] - Peter

- a. Topic Tabled.

15. Becca Updates

- a. Topic Tabled.

16. No Announcements, News, or Upcoming Events

17. No Comments

18. Adjournment: 5:48pm

The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.

Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

YEAR 1-2017

Outreach and Awareness

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

Governance

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

Quality

- A. Increase art call submissions

Fundraising and Project Development

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

Projects

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings

- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

YEAR 2- 2018

Outreach and Awareness

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

Quality

- A. Hit maintenance harder

Fundraising and Project Development

- A. Continue to increase staff time
- B. Enrich private and public partnerships

Projects

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

YEAR 3- 2019

Fundraising and Project Development

- A. Continue to increase staff time
- B. Ask city for project specific money

Projects

- A. One big project per year
- B. Bench project