

Minutes

Missoula Civic Television Advisory Commission

September 18, 2017

Commission Members in Attendance: Bruce Tribbensee, Jean Zosel, Jen Sauer, Katie Klietz, Ginny Merriam, Michelle Cares and Lisa Mecklenberg Jackson

Commission Members Absent: Megan Robson, Julie Armstrong and Hatton Littman

Others in Attendance: Joel Baird (MCAT Staff), Derek Goldman (MNR Consultant for MCAT), Carley Dedominicis (UM Student) and Heidi Bakula (Mayor's Office)

1. The minutes of July 17, 2017 were approved as submitted.
2. Public Comment: None
3. Commission Member Comment
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Highlights of last month

- Vistacorps Interns – Make Your Move Missoula and Roundabouts
- Elections Office - Registration PSAs
- Parenting Law Training Video – District Court
- New Ways to Library – Informational Meeting
- Norman Maclean Festival
- Johnson Park – Park's Department
- Autism – Western Montana Mental Health Center
- Sunday Streets
- Volunteer Board Training for Boards and Commissions
- Stories and Stones at the City Cemetery

New

- Candidate Forums
- Design Excellence Workshop
- Walk and Roll Week – Sustainable Transportation
- Hidden Missoula Tour
- Walking School Bus
- Northside/Westside Softball Match
- Native American Heritage Week at the University
- Ellen Knowles Presentation at UM Payne Center
- Joel has a new show called “Out and About” where he speaks to local non-profits to get a feel for the agency and this is something he could do for the city too. He could tour the city departments.

- MCT Behind the Scenes
- Animal Control Behind the Scenes
- Humane Society Behind the Scenes
- October 7th there will be a pop up park in East Missoula
- International Refugee Week – Soft Landing Missoula

b. Update on status of 2016 MCAT Report – Joel Baird

Joel Baird reported that the students at Valley Christian School are back and they are ready to finish up the report. Ginny Merriam asked if the report could be converted to a format that she can edit so she does not have to edit by hand. Joel said that he was shooting for a November completion date.

5. New Business

a. Bylaw Revisions

- Michelle Cares said that the city municipal code should be changed before the MCTAC Bylaws are changed by the commission. She would like recommendations from the commission of what changes should be made to the code. She thought that council could be told that MCTAC wanted to make changes to the code and their bylaws at the same time.
- Bruce Tribbensee thought the commission should decide if it is obsolete since MCAT was losing cable subscribers, or would there be a mechanism for the commission in the future. He also wondered if it was important that the commission help manage MCTAC. MCTAC is mainly part of the communications office and it's only advisory. Had MCTAC progressed past its usefulness?
- Jean Zosel asked Joel Baird if he saw value in the MCTAC meetings. Joel said that he liked the exchange of information in real time during MCTAC meetings and as for the franchise agreement, MCTAC needed to look out for itself and its own concerns.
- Ginny Merriam thought that MCTAC was important since it was getting the university, the school system, the county and the city all in the same room. MCTAC needs to be available to help the city manage its hours because it was hard to get staff to manage hours. Jean and Katie Kliez agreed that meetings were a good way to gather ideas and have the camaraderie that was needed to manage the hours.
- Katie thought that MCTAC could work on the social media aspect and what that would look like as far as the franchise agreement was concerned.
- Derek Goldman thought maybe the commission should not make any changes to its bylaws or the code because it might undermine the city's bargaining with Spectrum.

6. Set agenda for next meeting

Respectfully submitted, Heidi Bakula, Executive Assistant