

## MISSOULA DESIGN EXCELLENCE

### Summary Outreach Efforts between April 2017 and December 2018

Phase 2: Refine and Implement the Tools	Refine the zoning standards and guidelines, establish the map boundaries, and seek governing body approvals of material through Ordinance and Resolution			
Public Hearing	City Council public hearing	Dec. 17, 2018		
News – Legal Ad	Announcing City Council Public Hearing	Nov. 25 & Dec. 2, 2018		
Website	Update	Dec. 5, 2018		
Email Update	Reminder of City Council Public Hearing	Dec. 6, 2018	400 addresses	
Discussion	Architects group	Nov. 29, 2018	About 15 people	
Meeting	Development Community meeting	Nov. 9, 2018		About 5 people attended
LUP	Update and request to set the public hearing	Nov. 7, 2018	Considered a few additional amendments	Ordinance updated with track changes for LUP changes
Meeting	Discussion with MRA, BID and MDA board members	Oct. 31, 2018		About 8 attended
LUP	Update	Oct. 31, 2018		
Public Hearing	Planning Board public hearing	Oct. 30, 2018	Recommendation with a few amendments	Documents revised and forwarded to LUP as draft ordinance
Presentation	Community Forum update	Oct. 25, 2018		
Community Workshop #4	Open House highlighting maps where program would be applied and final draft material – invitation to comment	Oct. 16, 2018		124 attended
News – Legal Ad	Announcing Planning Board Public Hearing	Oct. 14 & 21, 2018		
Newsflash	Announcing Open House	Oct. 13, 2018		
Facebook	Our Missoula and Historic Preservation	Oct. 12, 2018		
Press Release	Announcing material to review and upcoming workshop #4	Oct. 13, 2018		
Weekly Digest	Office of Neighborhoods outreach	Oct. 12, 2018		

Agency & Public Comment Period	Memo sent to City agencies, and community organizations – comment requested before Oct. 26	Oct. 11, 2018		
Email Invite	Invite to Community Workshop #4	Oct. 11, 2018	399 addresses	
Mail	Letters with maps sent to all property owners and adjacent properties and invite to provide comment	Oct. 5, 2018	Delivered to 3,068 parcels	
Presentation	Planning Board special presentation	Oct. 2, 2018		
News insert	Update and invite to attend Open House and PB Public Hearing date included in BID-ratepayer newsletter	Early Oct., 2018	Delivered to 665 parcels	
Presentation	Southgate Triangle General Meeting overview of project	August 19, 2018		About 12 people attending
Phase 2: Draft Tools	Develop regulations and guidelines that are responsive to the strategies			
Meeting	Chamber of Commerce/ Realtor/Builders meeting	Mar. 23, 2018		9 attended
Email Invite	Stakeholder Meeting	Mar. 21, 2018		16 attended
Community Workshop #3	Community Open House to review draft standards; comment period open through April 3rd	Mar. 20, 2018		57 attended
Video	MCAT recording	Mar. 20, 2018		
Presentation	Planning Board special presentation	Mar. 20, 2018		
Announcement	Invitation to attend workshop #3 at Community Forum	Feb. 22. 2018		
News	Missoula Live MCAT	Mar. 19, 2018		
Weekly Digest	Office of Neighborhood outreach	Mar. 16, 2018		
Display Ad	Display Ad and e-ad announcing next workshop	Mar. 15, 2018		
Facebook	Our Missoula, Historic Preservation, and City	Mar. 14, 2018		
Press Release	Update and invitation to Community Workshop #3	Mar. 14, 2018		
Email Invite	Invite to Community Workshop #3	Mar. 7, 2018	+340 list	

Mail	Postcard mailing to announce upcoming open house	Mar. 6, 2018	To 4,854 addresses – property owners and tenants	
News	Missoula Downtown Association LowDown - Newsletter	March, 2018		
Newsflash	Update and announce Community Workshop #3	March, 2018		
Website	Update	March, 2018		
Email Update	Midtown Association announcement of project, review of material and upcoming workshop at MMA board meeting	Feb. 28, 2018		
Email Update	General update and heads up about 3 <sup>rd</sup> workshop	Feb 6, 2018	+340 list	
<b>Phase 1: Strategy Report</b>	<b>Seek public comment on recommended strategies; refine and present to LUP for support</b>			
LUP	Update to affirm Strategy Report	Nov. 8, 2017		
Meeting	Architects Web Meeting	Oct. 13, 2017		13 attended
News	MDA article in Currents	Sept. 28, 2017		
Email Invite - Meeting	Stakeholder #2: Downtown (including DTMP Committee, Downtown Advisory Committee)	Sept. 22, 2017		7 attended
<b>Community Workshop #2</b>	Presentation & Open House review of Strategic Report; Comment period open through Oct. 13th	Sept. 21, 2017		48 attended
Video	MCAT recording of Open House	Sept. 21, 2017		
Email Invite	Stakeholder #1: Builder, Developer, Realtor	Sept. 21, 2017		4 attended
Meeting	Time with HDR for Brooks Street corridor	Sept. 21, 2017		4 attended
News Flash	Save the date for Workshop #2	Sept. 11, 2017		
Facebook	Our Missoula, Historic Preservation and Transportation groups	Sept. 5, 2017		
Website	Update and announce material to review and upcoming workshop	Sept. 2017		
Email Invite	Announcing material to review and Workshop #2	Sept. 15, 2017	+340 list	

Email Invite	Save the Date	Aug. 17, 2017	+340 list	
Press Release	Update and invitation to Community Workshop #2	Sept. 18, 2017		
Display Ad	Used e-ads with Currents to announce upcoming workshop	Sept. 12 and 13, 2017		
Weekly Digest	Office of Neighborhoods outreach	Sept. 15, 2017		
Presentation	Update/present to Community Forum	Nov. 16, 2017		
LUP	Work Session	Sept. 20, 2017		
<b>Phase 1: Define the Question / Kick-off of process</b>				
Web Questionnaire	Conducted from April to May			About 50 respondents
Email Invite	Focus Group #3b: Corridor business leader/representative	May 3, 2017	Invite to 18	5 people attended
Email Invite and MDA reach out	Focus Group #3A: Downtown business leader/representative	May 3, 2017	Invite to 16	6 people attended
Email Invite	Focus Group #2: Designers	May 3, 2017	Invite to 25	11 people attended
Community Workshop #1	Included table exercises and take away newsletter	May 2, 2017		81 attended
Video	MCAT recording of workshop	May 2, 2017		
Email Invite	Focus Group #4: Related Bds. and Commissions	May 3, 2017	Invite to 32 people	8 People attended
Email Invite	Focus Group #1: Builder, Realtor, Developer	May 2, 2017	Invite to 26	6 people attended
Email Invite	Invite to Community Workshop #1	May 2, 2017	+ 340 list	
Facebook	Our Missoula group	May 1, 2017		
News Flash	Through Dev. Services website and "notify me"	May, 2017		
Weekly Digest	Office of Neighborhood outreach	April 28, 2017		
Presentation	Intro at community forum	April 27, 2017		
Press Release	Invitation to attend Community Workshop #1	April 24, 2017		
Display Ad	Announcing project and Workshop #1	April 20, 2017		
Website	Establish missouladesignexcellence.org webpage	April, 2017		
Flyers distributed	Invite to community workshop	April, 2017		

## News Stories:

Missoulian Article 11/5/18: [https://missoulian.com/news/local/city-looks-at-implementing-new-commercial-business-design-standards/article\\_c9d00a9b-58e5-52cc-bebc-3bd783c1531a.html](https://missoulian.com/news/local/city-looks-at-implementing-new-commercial-business-design-standards/article_c9d00a9b-58e5-52cc-bebc-3bd783c1531a.html)

Missoula Current 10/16/18: <https://missoulacurrent.com/business/2018/10/design-standards-missoula/>

KPAX Link 3/21/18: <http://www.kpax.com/story/37771933/city-design-and-planning-discussed-at-missoula-meeting>

Missoula Current 3/21/18: <https://missoulacurrent.com/business/2018/03/missoula-design-standards-2/>

Missoula Current 9/28/17 <https://missoulacurrent.com/opinion/2017/09/downtown-missoula-design-standards/>

Missoulian 5/2/17: [https://missoulian.com/news/local/guide-missoula-s-architectural-future-at-city-workshops/article\\_d9835d35-893c-5221-9c60-35c7574d880c.html](https://missoulian.com/news/local/guide-missoula-s-architectural-future-at-city-workshops/article_d9835d35-893c-5221-9c60-35c7574d880c.html)

Missoula Current 2/2/17: <https://www.missoulacurrent.com/business/2017/02/missoula-design-standards/>

## Other Outreach:

Spread the word through Missoula Events Calendar, Missoula Organization of Realtors, Chamber of Commerce, Missoula Downtown Association, Missoula Midtown Association, MT Associated Technology Roundtables (Matr.Net) etc.