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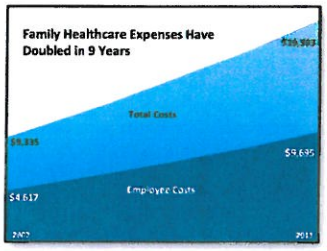
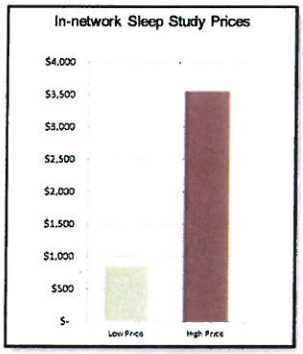
Find Fair Prices, Compare Providers, Shop for Care and Save Money

Healthcare Blue Book is an online tool that enables you to find the best prices for healthcare services you may need. With Healthcare Blue Book, you can shop for care so that you get the most affordable care available in your area, from high quality providers.



Why use a healthcare pricing tool?

- Healthcare costs have doubled in the past 9 years
- In-network prices for most healthcare services vary by 300% to 500% or more, depending on the provider
  - A sleep study (see example to right) can cost under $1,000 or over $3,500 in the same town
- Your friends and neighbors may already be saving by using Healthcare Blue Book
- You too can reduce your healthcare costs by becoming a ***true healthcare consumer***



How does Healthcare Blue Book work?

- Search for services by using drop down menus or searching on key terms
- Learn the Fair Price you should pay in your area, and how much you can save by making cost effective choices
- Prices are based on your local area
- You can then compare specific providers on both cost and quality

What is the Fair Price?

- The amount that you should reasonably expect to pay in-network
- Based on the local mix of prices – not the lowest price
- Multiple providers are available at or below the fair price

How do I access Healthcare Blue Book?

- Go to askallegiance.com
- Click on Cost Transparency from top menu
- Enter Group number and Participant ID from ID card
- Confirm or change the zip code

"I had to have a stress test done and I used the Blue Book to find the least expensive facility. St. Francis was $4,300 and the heart facility at Community North was only $1,700 – and will probably be less than that!"

Healthcare Blue Book Users Tell Us:

"After paying nearly $1,400 more that I should have for an ultrasound test, I needed an abdominal CT scan and used Healthcare Blue Book to find that the Fair Price for that test was about $850. I found a different provider that charged the Fair Price. Our regular provider, the local hospital, would have charged $3,492. I saved over $2,600."

"The Healthcare Blue Book is wonderful. I found over $1,000 price difference between St. Vincent and an imaging center."

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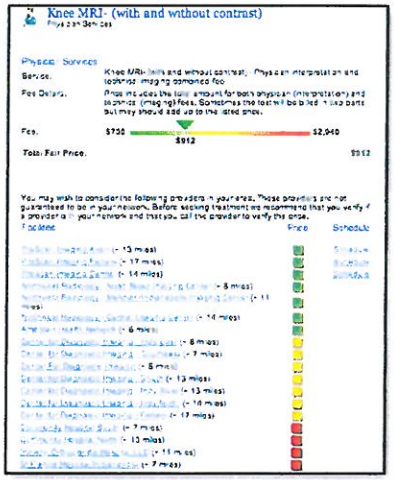
How do I search for the price of a service?

- Select from a drop down box
- Enter a search term in the search box
- Select the service from the results list
- The Fair Price or the price range, from low to high, will be shown



How do I find a provider at the Fair Price?

- Providers are listed with their color price rating
- Click on a facility to get more information and see physicians who practice at that facility
- Maps, price ratings and quality ratings are provided

What are ShopSmart services?

- "ShopSmart" services are those on which you have the opportunity to save hundreds or thousands of dollars and they:
  - Vary in price a lot
  - Are expensive
  - Can be shopped for a better price

What do the colors mean?

- Green = at or below the Fair Price
- Yellow = somewhat above the Fair Price
- Red = among the most expensive providers

What if there aren't any providers listed for my area?

- Healthcare Blue Book helps you understand the price you should pay for care in your area
- Use the Fair Price in conjunction with your provider directory to call local providers and find one that charges at or near the Fair Price

Can I access Healthcare Blue Book from my mobile device?

- iPhone and Android apps are available to download
- You can also access the Healthcare Blue Book site from your mobile device's browser

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Healthcare Blue Book Mobile App for iPhone & Android

Ever want to know what you should pay for an MRI when you are still at the doctor's office? Well now you can! Employees with smartphones and tablets can begin using the Healthcare Blue Book on their iPhone, iPad or Android enabled device.

The Healthcare Blue Book for iPhone, iPad and Android is free and you can download it the directly from the Apple AppStore or Android Market.

Employees can access the same price and provider information that is available through their employer's Healthcare Blue Book site. After downloading the app, just go to the Settings tab on the bottom of the screen and enter your zip code and employee code that you get by accessing Healthcare Blue Book at www.askallegiance.com, click on Cost Transparency, enter your group number and participant ID from your ID card.

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Mobile Application Instructions

iPhone

App Store on iTunes (on your computer)

1. Open iTunes
2. Select iTunes Store from the menu on the left
3. Search the store for Healthcare Blue Book
4. Click on the Healthcare Blue Book application
5. Click Download to get the free app
6. Entering your Apple password is necessary to download but you will not be charged

App Store on iPhone

1. Open App Store
2. Search the store for Healthcare Blue Book
3. Click on the Healthcare Blue Book application
4. Click the Install App button
5. Entering your Apple password is necessary to download but you will not be charged

Using the custom app

1. Login to askallegiance.com website to access the Healthcare Blue Book site
2. Locate the mobile code on the right hand side of the page – in the Mobile box
3. Launch the App in your device
4. Tap the Setting button at the bottom of the screen
5. Enter your employer code and zip code in the fields provided.

Android

Google Play App Store (on your computer)

1. Go to the Google Play app store (http://play.google.com)
2. Search the store for Healthcare Blue Book
3. Select the Healthcare Blue Book application
4. Click the Install button
5. Select the device on which you'd like to install the app from the drop-down menu
6. Click Install to accept the permissions for the app – your item will begin downloading

Google Play App Store (on your device)

1. Open the Google Play Store App
2. Search the store for Healthcare Blue Book
3. Select the Healthcare Blue Book application
4. Tap the Download button
5. Tap Accept & download to accept the permissions for the app - your item will start downloading immediately

Using the custom app

1. Login to askallegiance.com website to access the Healthcare Blue Book site
2. Locate the mobile code on the right hand side of the page – in the Mobile box
3. Launch the App in your device
4. Enter your employer code and zip code in the fields provided.

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GreenPlus™ Rewards

What are GreenPlus Rewards?

GreenPlus rewards are cash or other tangible rewards for employees who use Healthcare Blue Book to shop for Fair Price providers for a specific procedure.

How do I earn GreenPlus Rewards?

GreenPlus rewards are already built in to the Healthcare Blue Book system – there are no additional forms to submit to be eligible for the rewards. Employees can earn rewards simply by visiting green providers for rewards-eligible services.

Eligible Services

Here is a snapshot of eligible services and the rewards. Additional information about qualifying procedures and reward amounts can be found by logging on to Healthcare Blue Book.

Type	Procedure Name	Rewards
Diagnostic	Sleep Study	$50
Imaging	All CTs	$25
Imaging	All MRIs	$25
Outpatient	Cataract Surgery	$25
Outpatient	Remove Tonsils & Adenoids	$25

Frequently Asked Questions

Do I need to submit any forms to be eligible for rewards?
No – employees are eligible for rewards simply by visiting a green provider for the procedures Healthcare Blue Book and the employer has determined to be eligible for rewards.

Is my health information kept private?
No information about individual employees and the services received will be provided to the employer. All health care information is kept confidential.

How will I receive my reward? How long does it take?
Rewards are processed on a quarterly basis from the claims data and will be sent to the employee's address that is on file with the employer. A letter of explanation will accompany the reward.

Are my family members eligible to receive rewards?
Rewards are paid to the employee but family members who are participating in the insurance plan can earn the rewards.

Can I earn multiple rewards?
Patients may receive multiple rewards for procedures rendered on the same day. For example, a patient having two knee MRIs (left and right), would receive two separate rewards for using a high value provider.

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