



NEWS ADVISORY

Feb. 10, 2016

For immediate release

**City and Downtown Missoula Partnership Sponsor
Design Excellence Workshop**

The Missoula Redevelopment Agency, City of Missoula Development Services and the Downtown Missoula Partnership will host a dynamic, professionally-facilitated work session, Design Excellence for Missoula, on Friday, Feb. 12, from 9 a.m. to 5 p.m. at the Holiday Inn Downtown, 200 S. Pattee St. The workshop will be facilitated by one of the premiere professionals in design guidelines in the United States, Nore' Winter, and his colleague Brad Johnson of Winter and Company.

The objectives of the workshop are threefold:

- To establish a shared base of understanding on how design policies can be promoted through guidelines, standards and tools
- To seek a general consensus among participants on the role design excellence should have in Missoula
- To outline a strategy for future actions

This workshop is intended for professionals who work in the fields of architecture, design and development, but all components are open to the public. The day's planning session will culminate with a public open house from 3:30-5 p.m.

Design Excellence Workshop Agenda

9-9:30 a.m..... Introductions
9:30-10:30 a.m. Background on Design in Missoula
10:30-11 a.m. Overview of National Character-Management Systems
11-11:30 a.m. The Process of developing Design Guidelines and Standards
11:30 am-12:30 p.m.Defining the Design Traditions of Missoula

12:30-1:30 p.m.....LUNCH BREAK
1:30-2:30 p.m..... Defining Missoula’s Character Areas
2:30-3:30 p.m..... Develop a Strategy
3:30-5 p.m..... Open House: Summarizing the Day’s Results

For more information on the facilitators, visit www.winterandcompany.net. For additional information on the workshop, contact Linda McCarthy at 543-4238 or linda@missouladowntown.com or Laval Means at 552-6628 or lmeans@ci.missoula.mt.us.

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