



NEWS ADVISORY

April 13, 2015

For immediate release

Project Team to Present Study of Front Street/Main Street Conversion to Two-Way Traffic

The City of Missoula invites the public to a presentation about the recently completed study of converting Front Street and Main Street back to two-way traffic. The project team will discuss the results on Tuesday, April 14, at 6 p.m. in City Council Chambers at 140 W. Pine St.

The Missoula Redevelopment Agency (MRA), the City's urban renewal agency, commissioned the study, done by HDR, Inc.

"This is the No. 1 priority for the Downtown Master Plan," said MRA director Ellen Buchanan. "We recognize the economic benefits."

Two-way traffic could offer better exposure for businesses and safer and easier travel for pedestrians and bicyclists. It could also reduce the lengths of drivers' trips by eliminating the need to drive out of direction toward the destination, benefiting air quality and reducing fuel consumption.

Mick Johnson of HDR, Inc. will present the study. MRA staff will also be on hand to answer questions and talk about next steps.

Read the Downtown Master Plan here: <http://www.missouladowntown.com/about/downtown-master-plan/>

Contacts for interview about the study:

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