

Minutes
Missoula Civic Television Advisory Commission
February 18, 2014
2:00 pm – 3:00 pm
Missoula Civic Television Studio

Commission Members in Attendance: John Rettenmayer (Chair), John Firehammer, Ed Childers, Ginny Merriam, Hatton Littman

Commission Members Absent: Jean Curtiss, Jen Sauer

Others in Attendance: Joel Baird, Kay Rabil, Heidi Bakula

1. Introductions – None
2. Review and approve minutes of October 21, 2013, November 12, 2013, and January 21, 2014 – The minutes were approved as submitted.
3. Public Comment – None
4. Old/Continuing Business

a. Approve Final Changes to the MCTAC Bylaws

- The commission reviewed a possible change to the recently approved bylaws.
- Ed Childers made a motion to reflect that change to Article III, Section 2, A. under “General Powers and Duties” to read as follows:

“The Missoula Civic Television Advisory Commission shall meet at such times as the commission shall determine. Special meetings may be called by the chairperson or by a majority of the commission members.”

John Firehammer seconded the motion carried unanimously.

b. Review current programming schedule that has been recorded/is being recorded

*Identify events for MCAT to record/televise

Current Programming

- Let’s Move Missoula – Lisa Beczkiewicz
- Wake Up Missoula – Weekly or bi-weekly short segments on what’s going on in Missoula
- Introduce new Public Information Officer – Travis Welsh

Future Programming

- Public Education Blitz on ordinances regarding dogs – leash law, picking up waste, etc.
- Mountain Line Bus Survey and Public Outreach
- Election Judges Search
- Middle School Band performance (guest French Horn player) on February 25th
- MCPS Facilities Strategic Plan meetings on March 18th and 20th
- Mill Levee for MCPS – Will be on Missoula Live in March or April
- Sentinel Media Academy Launch in April – MCAT loaned the program \$50,000 in equipment – the academy will have 3 hours of programming for sports coverage for all three high schools

5. New Business

- a. Vote on new Chairperson and Vice Chairperson – will be discussed at March meeting

6. MCAT Board Comment

Joel Baird of MCAT handed out a list of the hours which includes programming for the City Council, City Council Committees, and the Board and Commission meetings.

- According to the tally there were extra hours that were not used in 2012.
 - Ginny will prepare the narrative.
 - As far as feedback from the public about government meetings there has not been a recent survey.
- Meeting Coverage 801 hours
 - Administration 30 hours
 - City Message Board 113 hours
 - Scheduling City Program 144 hours
 - Magazine Style Program 285 hours
- Total Hours 1373**

7. Set agenda for next meeting

- a. Board Members Sign Finalized Bylaws
- b. Vote on new Chairperson and Vice Chairperson
- c. Discuss Annual Report

Held Items

- MCAT Contract Renewal – Item removed

Respectfully Submitted by,
Heidi J. Bakula
Executive Assistant

**Date of next meeting:
March 17, 2014
Mayor's Conference Room**