



September 4, 2013

PRESS RELEASE

TrikleTrade.com and Mayor John Engen are proud to partner and host “Before I die I want to...” a Missoula vision board, part of an international effort started by artist, Candy Chang

Missoulians will have a chance to share what’s most important to them with their neighbors when the Before I Die project goes up Friday afternoon. The project, part art installation and part community-building activity, is a 24-by-7-foot chalkboard that will hang on the west side of the Central Park parking structure on West Main Street. Visitors will participate by writing simple statements with chalk about the one thing they wish most to accomplish or do in their lifetimes.

Candy Chang’s desire to improve public spaces and bring people within communities closer; aligns with the principles behind Missoula-based TrikleTrade.com. TrikleTrade.com’s motto is “neighbors helping neighbors”. Our website is your local community gathering center where we match talents and goods with neighbors in need through the act of paying it forward.

Co-founder, Syann Stevens said, ***“We appreciate Mayor Engen’s enthusiastic response to this art installation. His support connects Missoulians to over 288 communities in 52 countries participating in this international effort. We look forward to the many great responses as a result and we hope to sponsor or encourage community vision boards in other cities.”***

When we brought the idea of a Missoula vision board to Mayor Engen, his response was, ***“When I saw the TED talk by the artist who originated the idea, I was moved, touched and immediately thought that Missoulians would love this. Anyone can have a voice on this wall and it’s as valid as any other, which I find compelling and interesting. I also want to know what my neighbors think matters.”***

Ever since then, there has been a flurry of preparation and a steady partnership to see the project to fruition, including volunteer help from Beaudette Consulting Engineers, Child Care Resources, Watson Children’s Shelter, The Girl’s Way, the ZACC and the Missoula Parking Commission.

Media Opportunity:

What: First Friday Community Art Night
When: September 6 from 4:30 – 8 pm (4:30 Mayor Engen writes on the vision board)
Where: 128 West Main (corner of Main and Ryman)
Reception: 5:00 – 8, Beaudette Consulting Engineers, 131 West Main (across from the vision board)

For more information contact: Syann Stevens • co-founder • (424) 625-8146 • syann@trikletrade.com

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