

Mayor's Downtown Advisory Commission
April 6, 2010 - 2-3 pm
Jack Reidy Conference Room - 140 W Pine St

Agenda:

1. **Introductions and welcome:** Ginny Merriam welcomed all and asked for self-introductions. In addition to Ginny, the following were in attendance: Barbara Berens, Margaret Borg, Julie Weaver, Peggy Seel, Julie Hilley, Jason Weiner, Laurie Johnson, Rob Scheben, Leanne Vreeland, Nick Roberts, Keenan Whitt, Susan Hay Cramer, Ellie Hill, Erin Fowler, Melinda Mason
2. **Public Comment:** none
3. **Discussion of potential projects and work plan of committees:** Discussion ensued regarding sub-committees discussed at the last meeting and what each will be charged with.
 - a. **Image and Outreach:** The Image and Outreach committee will be in charge of the Real Change, Not Spare Change marketing campaign and planning for when the matching funds from the Mosely family is no longer in place. Additionally, they will work on a public campaign encouraging individuals to call 911 when they see something going wrong. Discussion ensued regarding this being a slippery slope and that individuals can be hesitant to call 911 for non-emergencies. The message we need to get out is, if you want to talk to an officer, please call 911. Other ideas generated for information were: information kiosks spread through Downtown, getting more help from the local media, having information for the Downtown Ambassadors to have at their mobile Information Kiosk and at the MDA table at Out to Lunch and Downtown ToNight.
 - b. **Crime and Prevention:** The Crime and Prevention committee will coordinate with the Image and Outreach committee on a Make the Call campaign. They will also be doing research regarding data on crime in Downtown (i.e. what is a crime, what is not). Starting ideas included working with the Missoula Police Department statistician and utilizing Margaret's jail study. A suggestion was also made that this committee revisit the idea of community service court.
 - c. **Human Services:** The Human Services committee will be charged with seeking information to determine if Missoula is taking on more than its fair share of folks in need of services. They will also look at best practices from other cities to see what we could be doing better. The Mayor's office gets called often regarding whether

Missoula is getting more than it's fair share of folks and would like to have a response.

- d. **Livable Environment:** The Livable Environment committee will work with the Human Services committee to evaluate adequacy and accessibility of services in our committee. This committee will advocate for public restrooms in new projects Downtown like parking structures. Discussion ensued regarding other items this group should evaluate including urban camping, public infrastructure, benches, buildings, and public resources.
4. **Set meeting times:** The next meeting will be the first Tuesday in May. Sub-committees should try to meet by then.