From: Jessica Cemelli
To: Grp. City Council and City Web Site
Subject: Is a website redesign on your to-do list?
Date: Friday, September 4, 2020 4:12:32 PM

Hi there,

I just wanted to reach out in regards to your online presence and see if a website upgrade is on your list of to-do this year. I work closely with Townships, Boroughs, Cities and Counties on custom and dynamic website redesigns.

Below are common goals addressed in new website builds:

~ADA Compliant
~Fully Custom Design
~User Friendly Navigation
~Mobile Friendly
~Easy to Update & Maintain in house
~Event Calendar
~Payment Gateway Integrations
~Online Permits & Contact Forms
~Email Capture
~Room for Growth

Our websites are extremely affordable with no ongoing costs. Our design and training of the Admin area allows our customers to easily manage their website in house. We do offer ongoing services and solutions for security, upgrades, technical support, content and social media management, if needed.

If you would like to know how well your current website serves your residents, please let me know if you would like a complimentary website assessment. We will take a look at characteristics such as user navigation, appearance, functionality, and usefulness and provide you with feedback on areas of improvement and potential solutions.

I look forward to learning about your immediate needs and sharing more about our experience and capabilities. I would love to show you a portfolio of Municipal websites we have built.

Thank you for your consideration.

Best,

Jessica Cemelli Smith

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Schedule a Meeting