

Minutes

Missoula Civic Television Advisory Commission

April 17, 2017

Commission Members in Attendance: Megan Robson, Lisa Mecklenberg Jackson, Bruce Tribbensee, Jen Sauer, Ginny Merriam and Jean Zosel

Commission Members Absent: Michelle Cares, Hatton Littman, Julie Armstrong, and Katie Kliez

Others in Attendance: Joel Baird (MCAT Staff) and Heidi Bakula (Mayor's Office)

1. The minutes of January 3, 2017 and February 7, 2017 were approved as submitted.
2. Public Comment

None
3. Commission Member Comment
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

Wild Walk

New

Southeast Asian Conference – UM

Pow Wow – UM

Commencement – UM

Indian Law Week – UM

Wild Walk Panel

Fort Missoula Regional Park and Ped Bridge Grand Opening – April 20th

Tour of Fort Missoula Regional Park for media

Grand Opening of the Missoula Art Park

Historic Preservation Awards - May 4th – plus tours in May

Historic Preservation Awards – stories about winners?

Legislative Recap on Missoula live – Kim Dudik

State of the Young Child

How to drive a roundabout – film a ride along

b. 2016 Draft MCAT Report

The commission reviewed the most recent draft of the 2016 MCAT Report. Ginny Merriam indicated that she would write the introduction if the commission provided some insight as to what she should write.

Joel stated that MCAT filmed a number of trainings for intradepartmental use. There was a potential to do the same thing for on the job trainings and possible government use. Joel also stated that there were twenty-three city related guests on Missoula Live in 2016.

There was a motion made to accept the report pending the addition of the intro. The motion was seconded and the vote carried unanimously.

5. New Business

Joel said that MCAT now has a new logo and slogan, "Missoula's Community Media Resource." The cat logo was slightly changed along with the new slogan.

6. Set agenda for next meeting

The agenda for the next meeting will remain the same.

Respectfully submitted,
Heidi Bakula
Executive Assistant