

Contact: Gretchen Sutherland
Recreation Specialist
Missoula Parks and Recreation
Phone: 552-6266
gsutherland@ci.missoula.mt.us

600 Cregg Ln.
Missoula, MT 59801
www.missoulaparks.org

Parks & Recreation
City of Missoula • 600 Cregg Lane • 721-PARK

PUBLIC SERVICE ANNOUNCEMENT

For immediate release through July 26, 2016

Kidsfest 2016 slated for July 26 at Caras Park

Kids and kids at heart are invited to join Missoula Parks and Recreation for Kidsfest 2016, a free summer celebration for Missoula families at Caras Park on Tuesday, July 26 from 10:30 a.m. to 2:30 p.m. Admission and most activities are free.

Kidsfest features a wide variety of interactive games, arts and crafts, educational booths, live entertainment and fun activities for all ages. Families can purchase tickets to enter a raffle drawing with great prizes and food and beverages from local vendors. The Salamanders, a local all-ages rock band and Animal Wonders, a local animal education center, are headlining the event, courtesy of Republic Services. Kidsfest is co-sponsored by Parks and Recreation, Missoula Federal Credit Union and U-104.5 FM.

Parking is limited at Caras Park. Hourly pay parking is available at Central Park, 124 E. Main and Park Place, 201 E. Front. Kidsfest visitors may park at McCormick Park and walk the short distance across the Orange Street Bridge to Caras Park. Families can also ride the Mountain Line downtown for free. Call Mountain Line at 721-3333 for route information. For more information about Kidsfest, visit www.missoulaparks.org or phone 721-PARK.

(more)

★ Please see exhibitors and sponsors on next page.

MORE

PARTIAL LIST OF 2016 Kidsfest Exhibitors

Visit www.missoulaparks.org for updates

Sponsors

Missoula Parks and Recreation – Loose Parts Playground, strider bikes, mini-tennis, Jr. Playmakers football toss soccer kick, bubble fun, outdoor adventure

Missoula Federal Credit Union – main sponsor, interactive water game, prize giveaway,

Republic Services – Recycling center and entertainment sponsor

Missoula Broadcasting Co. – Major sponsor, promotion

Missoulia – Promotion sponsor, bike giveaway

Salamanders – music headliner

Exhibitors and performers

A Carousel for Missoula – Donates a portion of proceeds to Recreation Scholarships

American Lung Association of Montana – Making mucus, lung trivia, giveaways

Animal Wonders – Sharing the wonders of wildlife

Beach Transportation – Mini-bus to explore and learn about bus safety

Bicycle and Pedestrian Program, City of Missoula - Biking games and activities

Big Sky ATA Black Belt Academy – board breaking, nunchuck, bo staff instruction

Boy Scouts of America, Montana Council – Pinewood Derby & tent display

Cabela's – Inflatable kids' archery range

Childbloom Guitar Program – mini guitar lessons & youth guitar performances

Children and Family Services Network (CFSN) – games and giveaways

Children's Museum Missoula - scavenger hunt, craft, prizes

Children's Dentistry of the Rockies – bean bag toss and toothbrush prize bags

City of Missoula Bicycle Ambassadors - Bicycle games & safety info

Costco Wholesale – games and giveaways

Flagship Program - Bubbles booth

Full Circle Counseling Solutions – Chalk art and games

Girl Scouts of MT & WY – Kids activity and girl scout cookie giveaway

Hockey Wolf – Hockey activity

Let's Move! Missoula – backyard obstacle course

Mismo Gymnastics - Gymnastics obstacle course

Missoula Breastfeeding Coalition - Baby comfort station – breastfeeding and diaper area

Missoula Broadcasting Company U104.5 FM – Radio sponsorship and live MC!

Missoula Children's Theatre – bean bag toss and fun prizes

(more)

Missoula Downtown Association - Donates Caras Park Pavilion for Kidsfest
Missoula Family YMCA – soft hockey & soccer
Missoula Fencing Association – Fencing demos
Missoula Irish Dancers – Irish dancing performance
Missoula Pediatric Dentistry – games, giveaways, and proper dental hygiene awareness
Missoula Police Department – Crime prevention material for children and families
Missoula Youth Rugby – rugby practice, tossing at targets, and giveaways
Missoulia – promotion of event
Partnership for Children – Bubbles & balloons! Water & sunscreen giveaway
Smokejumper Visitor Center – matchstick forest interactive fire science lesson
St. Patrick Hospital CATCH Program – Games and activities to promote physical activity and healthy food choices
The Clay Studio of Missoula – a fun clay activity
Tobacco Free Missoula County - Tobacco education and spin the wheel
YMCA – soft hockey and soccer
Zoo Town Surfers – Kayak booth & info

(end)